

“How to Shorten, Share and Use Ad Tracking”



Sylvia M. Guillemette

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You may refer people to the blog for the information on this video and this wordpad that follows it. Thank you!

Business Blog:

<http://sylvia-business.blogspot.com/>

Hi! I'm Sylvia Guillemette from Sylvia's Ezine News! It has been brought to my attention from one of my subscribers, (thanks Gary!) that there are a lot of you out here who do not know how to advertise. Part of that learning includes learning ad tracking. You need to know which ad is working well and from where you are getting the best results.

****NOTE** Do not use tracking links in the search engines! They will not accept those links. Use the affiliate link that you were given from each program.**

Each ad should have a separate tracking link. This is to tell you which ad is working best when you check your stats.

I know this sounds like a lot, but trust me ... once you know which ads are working the best and from which advertising sources, you will be able to maximize your traffic. *You want results!*

I'm here today to show you how to shorten and track your links to your business, service or affiliate program. In the process, this system can also be another **source of income**.

The first thing you have to know is how to use Notepad. I use notepad to put in all my traffic links, affiliate programs, ad sites, and others.

You go to the **start button** on the bottom left hand side and click on it. If you don't see notepad in the first section of the listings that come up, go to **all programs**, then click on **accessories**, and then **notepad**. It will then open up onto a clear sheet for you to type on.

I have a notepad program open and I will show you how to put in your program ads. This is what you should use when you advertise or want to add anymore links, notes or tracking links.

You put in the name of your program, the login link, username and password, any referral links, and the email address you used to sign in with. This is a made up username and password, but this is what should be on your notepad:

Program: ViralUrl

Login: <http://viralurl.com/login.php>

Username: dfcando

Password: ri693ut

Referral URL: <http://vur.me/> dfcando (main referral link)

Email: dfcando1@gmail.com (use a gmail address as AOL, Yahoo, and Hotmail tend to filter out emails you need.)

Make sure you save this when you click out of it!

Go over to: <http://viralurl.biz/> and get an account if you don't have one. It's a free sign up. This one **pays** you for using it. I know because I have been paid by ViralUrl many times. (Make sure you add the link to this site, your username and password, along with original link to the NOTEPAD.)

Okay ... now for the next part ...

Go to the light blue lettering above the LOGIN section that says: 'click here for details and to sign up 100% free'.

Then put in your Name, working and valid email address and then country. *Please read the TOS (Terms of Service) carefully.*

Make sure the box on the top of name is checked off, and that once you read the TOS – that it too is checked off. Then click on the 'Click Here to Continue'. You will be asked to validate it by clicking a link in the email you signed up with.

I already have a ViralUrl account, so I will just sign in. You will see offers come up when you sign in. You may or may not sign up for them. This is your choice, not mine.

Once you are on the main page, you will see in the **Yellow Section**, Cloaking Section, Email Section, Promotion Section, Earnings Section (affiliates), and Upgrade Section.

Right now, for our purposes, you want the Cloaking Section. When you put the mouse over the Cloaking Section link, it has a drop down box. There are three listings ...

Current Urls (ad tracking)

Add URL (to add a link to be changed to a tracking link. This also cloaks your link)

Advanced Cloaking (this is for your own domain)

What you are doing now, is opening up a notepad document and putting in your current URL or affiliate link. I already have a notepad open and it has my Really Simple Home Business link (<http://vur.me/s1lvercat69/V>) in it and I will create one for the EZ Wealth Solution one. (EZ Wealth Solution has their own cloaking/link shortening program, but for an example, I will use it here.)

Go over to the Cloaking Section with your mouse until the drop down menu shows.

1. Click on Add URL
2. Scroll down and you will see 4 spots to add information to.
3. Add the original link to the top box.
4. Keyword is optional, but I will use ezws, so that I will know which one is for EZ Wealth Solution.
5. I don't bother with Page Title but if I did, it would be 'EZ Wealth' in that box.
6. Personal notes would be where I was going to advertise my ad, such as a traffic exchange, auto surf, ezine ad, or a classified ad.

7. Click Add URL

8. It then comes up with a bunch of them you can use for that one link. I usually copy the first one and use it.

I ALWAYS save it to my Notepad!

If you have questions about this, please contact me through [mailto:SylviasEzineNews@yahoo.com?subject=Question ...](mailto:SylviasEzineNews@yahoo.com?subject=Question...) .

Thank you!

See the next download page and video for "How to Advertise" instructions.

Thanks for learning something new!

Sincerely,

Sylvia Guillemette

Sylvia's Ezine News <http://sylviasezinenews.net>

Really Simple Home Business: <http://vur.me/s1lvercat69/V>

EZ Wealth Solution: <http://vur.me/s1lvercat69/ezws/>